



**FOR IMMEDIATE RELEASE**

*June 24, 2013*

**USA Wire & Cable *Solar Solutions* Names Alan Loibl Solar Account Manager**

USA Wire & Cable Inc. (USAWC) is pleased to announce that Alan Loibl, Senior Inside Sales and Operations Manager, will now manage inside sales responsibilities for the company's Solar Energy Division. Alan will partner with Solar Sales Vice President Hugh Robertson to manage all sales of PV wire, cable, connectors and preassembled cable harnesses to the company's solar industry customers worldwide.

Alan has more than 21 years of electrical industry experience, including five years at USAWC as Inside Sales Representative, Cable Management Specialist and Operations Manager. Prior to his employment at USAWC, Alan worked two years as a sales engineer at GE Industrial Systems and 12 years in outside/inside sales at GE Supply/Gexpro. Alan has a degree in Business Administration from Wichita State.

USAWC has supplied more than 800MW of utility-scale projects and is the largest North American supplier of the world's most efficient connector – the H4 Solar Connector – as well as supplier of the industry-leading MC4 and MC4 equals. Preassembled DC cable harnesses are manufactured at USAWC's headquarters in Austin, TX, and used at utility-scale projects to reduce labor costs and improve quality and safety.

Contact Alan at **800-880-9473** or [aloibl@usawire-cable.com](mailto:aloibl@usawire-cable.com).

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