



For immediate release

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Russ Dawkins Joins USA Wire & Cable Inc. as Account Manager

USA Wire & Cable Inc. (USAWC) is pleased to announce the addition of **Russ Dawkins** as an accounts manager. Russ is responsible for selling through electrical distributor accounts in the company's Houston/Pasadena, TX, region, which includes East Texas, Louisiana and Arkansas.

Russ's experience in the wire and cable industry includes more than 20 years of wire knowledge. "We are proud to have Russ on our team at USA Wire & Cable," said Joe Navarro, USAWC president. "With his cable knowledge and positive mental attitude, Russ is ready to sell many different types of U.S.-made wire and cables that have not been available to him in the past. We put in a huge inventory for him, including the MC-HL CLX armored cables from Okonite, which is the most recognized and oldest wire and cable manufacturer in North America."

USA Wire & Cable Inc., a privately owned company, has served electrical distributors in the industrial market for the past 25 years. USAWC stocks only U.S.-made inventory and ships from multiple branch locations. USAWC is known throughout the industry as a major provider for its Cable Management Services targeting the Power Plant, Refining, Petrochemical and Oil and Gas markets.